# Improving your gender pay gap – delivering diversity in leadership teams





# Improving your gender pay gap – delivering diversity in leadership teams



Rob Moss
Editor
Personnel
Today



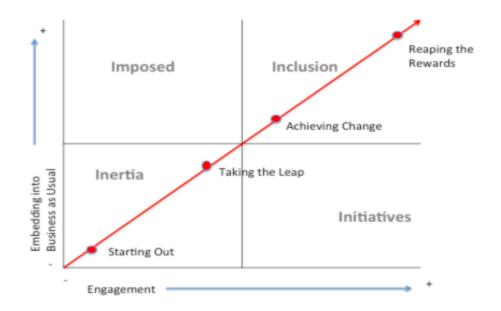
Charlotte Sweeney OBE
Founder
Creating Inclusive
Cultures

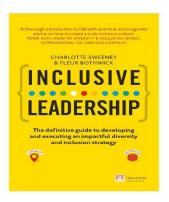


Nikki Wilton Global Sales Director Xchanging



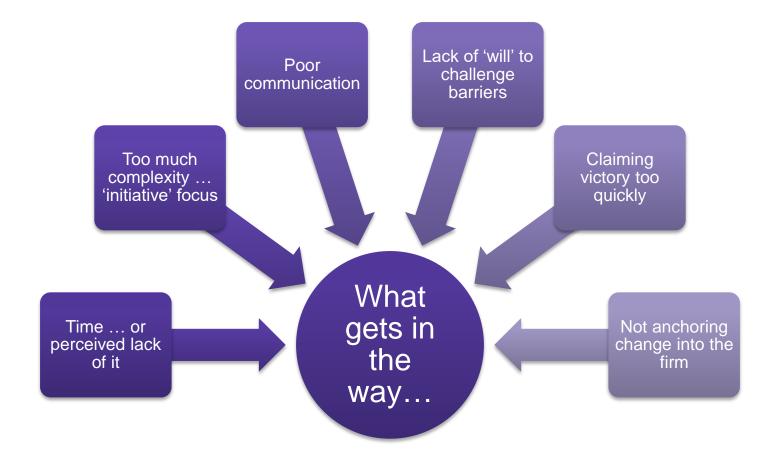
## **Unleashing Powerful Cultures**





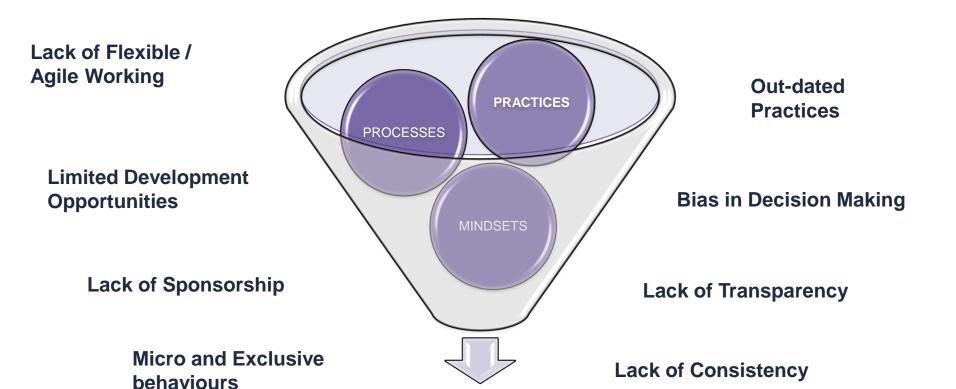








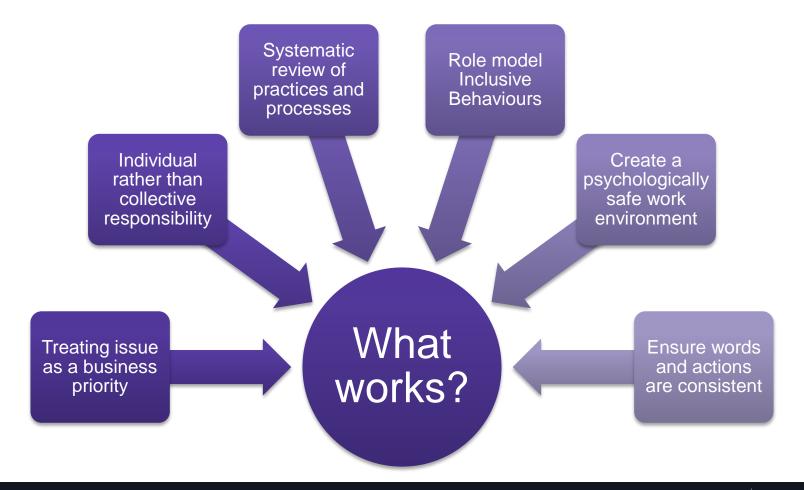




SQUEEZING THE PIPELINE

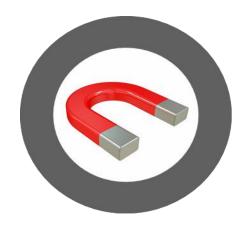
















ATTRACT & RECRUIT

DEVELOP & ENGAGE

**RETAIN** 











## The Challenge

### Gender Pay Gap & Male Dominated Talent Pipeline





# The Approach

- Future female leaders hand selected by leadership team
- Gender based self service training course selected
- CEO launch & active sponsorship

#### 3 Months Later...

Not a single participant had accessed the training

### Why?

Personal development at the bottom of "to do" list





# Women get Stuck

- Struggle to articulate business value of achievements
- Believe hard work will be rewarded
- Wait for perfection rather than risk rejection
- Have siloed networks
- Have the aspiration but rarely a game plan





## What Worked for Us?

- Senior business role model & sponsor
- Open acknowledgement of gender difference
- Constructive actionable career focused advice
- Hosted & curated for the time poor
- Group delivery drives community, network & support
- Shared success stories

70 participants; 9 countries







Support eve-opening Life-changing Game-Changer boosting practicalinspirational empowering confidence









## **Key Take Aways For Me**

- Value: Know your value, be aware of the numbers, how much do you cost the company? How much do you contribute?
- Don't be afraid to ask: Call your managers and supporters and ask for advice and assistance. Don't be afraid to ask for a promotion, and what you need to do to get it.
- Establish visibility on LinkedIn: Many employers are looking for employees who take an active stance in their field of expertise. Comment on relevant posts, and be prepared to share knowledge and advice like an expert.

#### Results so far...

- Expected pay rise end of this month
- Continual improvement in my LinkedIn performance
- Management team actively working towards a promotion for me
- General Manager DXC Switzerland called me to ask for a lunch





